



FORT LAUDERDALE

THE RESIDENCES

**ORDINARY HAS NO  
HOME AT THE ALL  
NEW RESIDENCES AT  
W FORT LAUDERDALE.  
SIGNATURE LIVING  
IN AN ICONIC  
LANDMARK WITH  
THE LEVELS OF  
STYLE, SERVICE AND  
SIZZLE ONLY W CAN  
DELIVER. COMFORT  
AND GLAMOUR  
WHERE THE CITY  
MEETS THE SEA.**



**MAKE YOUR HOME  
AT FT. LAUDERDALE'S  
MOST EXCLUSIVE  
ADDRESS**

**OCEANFRONT LIVING  
HAS NEVER FELT  
MORE EXTRAORDINARY**

Settle in amongst the sea and sand  
at The Residences at W Fort  
Lauderdale where the beach and  
the breeze are everyday pleasures.



## AN OCEANFRONT DESTINATION OF ENDLESS POSSIBILITIES

Perfectly positioned between the Atlantic Ocean and the Intracoastal, The Residences at W Fort Lauderdale present a daring new vision for oceanfront luxury living. Boldly-designed and precisely-detailed, 147 residences have been thoughtfully re-imagined. Oversized balconies, towering floor-to-ceiling windows and panoramic beach and city views set the tone of W Fort Lauderdale's signature ambiance. It's an anything-but-ordinary experience in the heart of South Florida's most vibrant waterfront community.

The Residences at W Fort Lauderdale pairs resort-like amenities with the style and service only a global brand like W can deliver. Newly re-imagined residences from celebrated Manhattan design firm Meyer Davis transform this landmark into an icon of refinement and elegance. Set within a striking sail-shaped tower, each residence has been upgraded with new standards of leisure and tranquility. With miles of white sandy beachfront and playful, yet secluded, swimming pools, The Residences at W Fort Lauderdale offer an escape from the ordinary.

A world of benefits and privileges awaits. Customized Italian cabinetry, polished stone countertops and spacious seating anchor each home's fully integrated kitchen. Immerse yourself in spa-styled jacuzzi baths and indulgent W hotel beds found in every master-suite. You'll marvel at unobstructed ocean and city views from plush private balconies. These finishing touches infuse the residences with W Fort Lauderdale's signature elegance and comfort. Spa services, dedicated welcome ambassadors, a fitness center and oceanfront dining are all within this convenient complex. Live an edenic existence where the only limits are your dreams and imagination.



## POINTS OF INTEREST

As one of the nation's fastest-growing metropolises, Fort Lauderdale offers an unrivaled array of cultural, physical and lifestyle amenities - many, just steps from The Residences at W Fort Lauderdale. From sailing to shopping, museums to marinas, the city is truly a world-class destination.

With its sun-kissed beaches and azure Atlantic Ocean, Fort Lauderdale has long been known as the Venice of the Americas. Today, the city is an official boating mecca - excelling at everything from cruising to yachting to stand-up paddle boarding. There's fishing, of course, along with the annual International Boat Show and both the International Fishing and Swimming Halls of Fame.

Fort Lauderdale is also excelling on the cultural front. The Broward Center of Performing Arts, one of the top 10 most visited theatres in the world, and NSU Art Museum of Fort Lauderdale are testaments to the city's tradition of high-culture excellence. Then, there's the Museum of Discovery & Science and Fort Lauderdale Children's Theater. A clutch of elegant country clubs and premier golf courses offer ideal settings for both low-key deal-making and casual competition. And the nearby Dolphin Stadium is where serious sports fans find pro-level fun.

With its world-class shopping, fine dining and all-access outdoor activities, Fort Lauderdale isn't just for vacations - it's a place to truly call home.

**LAS OLAS BOULEVARD**  
Fort Lauderdale, FL





## AN UNRIVALED LOCATION

W Fort Lauderdale is an architectural landmark precisely positioned along the most enviable slice of city shoreline. This contemporary glass-and-steel landmark pairs iconic architecture with innovative interior design to create an atmosphere of elegance and comfort. W Fort Lauderdale inhabits a pair of sail-shaped towers ingeniously linked by inviting public spaces and accented by subtle lighting elements and soothing water features. It is both a resort and a retreat, a welcome antidote to everyday intrusions.

Life at W Fort Lauderdale means always expecting the unexpected. Step away from the intimacy of your own home to experience signature W leisure and lifestyle amenities. At the resort itself, a sprawling pool complex, indulgent Bliss™ Spa and a world-class restaurant are all within easy reach. Equally accessible are miles of powdery white beachfront, which beckon sun-seekers with shore-front bliss. Or opt for a spell at WET™, the pool-side chill-out complex with cabanas, cocktails and prime water views.

**BEACHFRONT**  
Fort Lauderdale, FL

# WHATEVER WHENEVER<sup>®</sup>

The newly-imagined Residences at W  
Fort Lauderdale offer resort living at its  
best. No compromises, no concerns.

SEE LEGAL DISCLAIMER ON BACK.



## A WORLD OF AMENITIES BEYOND YOUR FRONT DOOR

Stake your claim to a sun-kissed lifestyle where no dream or desire is ever out of reach. Whatever you seek. Whenever you desire. However it may be fulfilled, this is the core of W-style living. Secluded in their own wing, The Residences at W Fort Lauderdale are an oasis of privilege and privacy set within the larger landmark W resort. Here, owners may immerse themselves in amenities and experiences that are far beyond the ordinary or expected.

At the heart of W-style living is the **WHATEVER/WHENEVER** concierges who oversee the resort's almost endless array of on-site pleasures. There's inventive sea-front dining at Steak 954, a modern take on the classic steak-house from celebrated restaurateur Stephen Starr, the culinary mind behind innovative eateries in Philadelphia, New York and Miami. Or lighter bites like sandwiches and salads at the pool-front Wet Bar, along with casual coffee and treats at W Cafe. Come sundown, the Living Room offers al fresco cocktails and tasty small-plates just moments from the beach. Casual, elegant and cool, W Fort Lauderdale is a full-service retreat that couldn't be closer to home.

ARTIST CONCEPTUAL RENDERINGS

SEE LEGAL DISCLAIMER ON BACK.

**POOL DECK**  
W Fort Lauderdale, FL



# AT EVERY CORNER LIFE MEETS STYLE

It's a design ethos that fits perfectly at The Residences at W Fort Lauderdale, where Meyer Davis is creating spacious homes effortlessly melding elegance and aesthetics.



## REMIXED RECHARGED REBORN

The Residences at W Fort Lauderdale have been boldly reimagined by New York-based design duo Will Meyer and Gray Davis. The pair known as Meyer Davis first met as architecture school classmates before founding their firm over 15 years ago. Today, Meyer Davis has become a favorite of high-profile retail, well known restaurateurs and key hospitality clients ranging from Oscar de la Renta and John Varvatos, to chef Daniel Boulud and Tom Collichio's restaurants, and to hotel groups like W Hotel and St Regis. No doubt they favor Meyer Davis' focused-yet-luxurious aesthetic, which is defined by warm colors, clean lines and an unwavering commitment to beauty and functionality. Meyer Davis enjoys seeking new and unexpected solutions, values lasting impact over flash, and believes in the power of restraint. Their work proves that intelligent subtraction often yields the greatest results.

**LIVING ROOM**  
W Fort Lauderdale, FL



# ACQUIRE A PERMANENT SENSE OF ESCAPE

Embark on a journey of elegance and relaxation as open and free as the azure Atlantic. At The Residences at W Fort Lauderdale, erase the boundaries between holiday and home.



## FEATURES AND AMENITIES

### RESIDENCE FEATURES

Magnificent 9-foot floor-to-ceiling windows  
Atlantic Ocean and Intracoastal Waterway views  
Sliding glass doors onto spacious balconies  
Fully finished living and dining areas  
Entertainment system

### KITCHEN AND DINING

Fully-integrated kitchens  
Italian-designed cabinetry  
Polished designer stone counter tops  
Deluxe side-by-side refrigerator and freezer with icemaker  
Dishwasher  
Flat range stove with gourmet wall-oven  
Built-in microwave  
Under-mounted stainless steel sink  
Dining table with seating for four  
Washer and dryer

### MASTER BEDROOM

Signature W Hotels® bed  
NudeAudio Studio 5 with multi-device docking station  
Plush seating  
Up to 56" LCD TV

### MASTER BATHROOM

Designer vanity tops, shower, tub, walls and floors  
Premium spa bathtub and separate shower  
Designer fixtures, faucets and accessories

### BUILDING AMENITIES

BEACHFRONT - 315 linear feet of designated white beach  
WET EAST - Heated swimming pool oasis with endless oceanfront views  
WET WEST - Private VIP salt water pool oasis  
FIT CENTER - The perfect spot to inspire a workout  
CABANAS - Book a private cabana and order treats from the WET® Bar and Grille  
BLISS® SPA - Pamper the mind and body in our full-service spa  
STEAK 954 - Steven Starr gourmet oceanfront restaurant  
LIVING ROOM - Ocean view lounge for cocktails, bites and socializing

### OWNER BENEFITS

WHEELS™ parking (1) complimentary space per residence  
10% off all Bliss Spa services Monday - Thursday  
Bliss Spa Manager's direct line for booking  
10% discount at STEAK 954  
25% Discount off the best available rate at W Fort Lauderdale for Family and Friends (when in house)  
10% discount off the best available rate at participating Starwood Hotels & Resorts Worldwide  
20% discount at W THE STORE on site  
30% discount at W THE STORE online  
SPG Gold Membership

### RESIDENT SERVICES

Access to WHATEVER/WHENEVER®  
Residential Insider - residential requests & concierge services  
WHEELS™ - valet parking and self parking for residence owners  
Package delivery service  
Telephone access to Hotel Services and Amenities  
Text messaging services (e.g. for deliveries, guest arrivals, etc.)  
Access to all Hotel Amenities, with Resident signing privileges

All of the services, amenities, benefits and discounts made available to residential owners at The Residences at W Fort Lauderdale are as currently scheduled and are subject to change, replacement, modification, or discontinuance. Whatever/Whenever® is a concierge. Service may vary with the reasonableness and complexity of the request. Fees may apply.

## POINTS OF INTEREST



### SHOPPING

1. Galleria Mall
2. The Shops on Las Olas
3. Las Olas Riverfront
4. Aventura Mall
5. Sawgrass Mills Mall

### ARTS & CULTURE

6. Bonnet House Museum & Gardens
7. Broward Center for the Performing Arts
8. Fort Lauderdale Children's Theatre
9. Museum of Art Fort Lauderdale
10. Museum of Discovery & Science
11. Stranahan House Museum
12. International Boat Show
13. Cinema Paradiso
14. International Swimming Hall of Fame
15. Hard Rock Live
16. FATVillage

### SPORTS & RECREATION

17. Dolphin Stadium
18. Hugh Taylor Birch State Park
19. Bliss Spa
20. BB&T Center
21. Coral Ridge Country Club
22. Sunrise Paddle Boards

### MARINA/SAILING

23. Lauderdale Yacht Club
24. Bahia Mar Marina

### TRAVEL

25. Port Everglades/Cruise Port
26. Fort. Lauderdale-Hollywood International Airport
27. Fort Lauderdale Executive Airport
28. Water Taxi

### NECESSITIES

29. The Fresh Market
30. Whole Foods

### HOTELS

31. W Hotel
32. Ritz Carlton
33. Atlantic Hotel
34. Hilton Hotel

### EDUCATION

35. Pine Crest Private School
36. Nova Southeastern University
37. Florida Atlantic University

## RELATED

EXCLUSIVE SALES & MARKETING BY 

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No real estate broker is authorized to make any representations or other statements regarding the project. Services and products offered by any spa or restaurant are offered for a fee. Select residences have unobstructed views of the Atlantic Ocean. Consult the Prospectus for the site plan and the location of the Unit you desire. © 2015 RRERF FL Condo Owner, LLC with all rights reserved. Unless otherwise noted, the content is owned by Seller.

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